



CONTACT

PEPE BRATANOV

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(647) 886-4687

LINKS

[Portfolio](#)
[LinkedIn](#)
[Instagram](#)

AWARDS

ADC Awards
ADCC
Applied Arts
AToMiC Awards
CMA
Communication Arts
Effie
Epica Awards
Gerety Awards
London International Awards
Lürzer's Archive
Marketing Awards
One Show
Shopper Innovation Awards
Webby Awards

REFERENCES

Available upon request



Hi, I'm Pepe Bratanov.

Creative Director.

Designer.

Visual Artist.

Pepe is a Creative Director with more than 15 years of experience creating ideas, brands and experiences that connect with people. His work spans global brands, independent businesses and cultural initiatives, balancing strategic thinking with a love of craft and culture.

Beyond the agency world, Pepe co-founded The Local Collective, an independent creative agency, and The Local Gallery, a contemporary art gallery dedicated to presenting bold work at the intersection of fine art and popular culture. Alongside his advertising career, he has built an internationally exhibited contemporary art practice exploring sport, nostalgia and popular culture.

Whether building brands, leading creative teams, curating exhibitions or creating art, Pepe believes the most meaningful ideas earn a lasting place in people's lives and, ultimately, culture.

Experience

Founding Partner, Creative Director
The Local Gallery, Toronto + NYC
Oct 2021 - Current

Founding Partner, Head of Art
The Local Collective
May 2018 - Oct 2021

Associate Creative Director
Red Lion/Publicis
Jun 2015 - May 2018

Art Director
kbs+
Feb 2014 - Jun 2015

Art Director
Cossette
May 2012 - Feb 2014

Art Director
JWT
Mar 2011 - May 2012

Freelance Art Director
Dentsu/Zulu Alpha Kilo
May 2010 - Mar 2011

Designer
Stimex
Jun 2009 - May 2010

Education

Bachelor of Design, Advertising
OCAD University
Sep 2004 - May 2009