



## CONTACT

### PEPE BRATANOV

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## LINKS

[Portfolio](#)

[LinkedIn](#)

[Instagram](#)

## AWARDS

ADC Awards  
ADCC  
Applied Arts  
AToMiC Awards  
CMA  
Communication Arts  
Effie  
Epica Awards  
Gerety Awards  
London International Awards  
Lürzer's Archive  
Marketing Awards  
One Show  
Shopper Innovation Awards  
Webby Awards

## REFERENCES

Available upon request



# Hi, I'm Pepe Bratanov.

## Creative Director.

## Designer.

## Visual Artist.

Pepe Bratanov is a dynamic creative leader, entrepreneurial thinker and catalyst with over a decade of experience mentoring curious creative minds across the fields of Art, Advertising and Design.

With more than 15 years of shaping, building and reinventing brands, Pepe approaches every challenge with a founder's mindset, spotting opportunity in ambiguity, pushing bold ideas to market and driving cultural relevance with strategic agility.

His work consistently helps brands stay ahead of the curve: creatively daring, commercially sharp and deeply attuned to the pulse of pop culture.

## Experience

Founding Partner, Creative Director  
**The Local Gallery, Toronto + NYC**  
*Oct 2021 - Current*

Founding Partner, Head of Art  
**The Local Collective**  
*May 2018 - Oct 2021*

Associate Creative Director  
**Red Lion/Publicis**  
*Jun 2015 - May 2018*

Art Director  
**kbs+**  
*Feb 2014 - Jun 2015*

Art Director  
**Cossette**  
*May 2012 - Feb 2014*

Art Director  
**JWT**  
*Mar 2011 - May 2012*

Freelance Art Director  
**Dentsu/Zulu Alpha Kilo**  
*May 2010 - Mar 2011*

Designer  
**Stimex**  
*Jun 2009 - May 2010*

## Education

Bachelor of Design, Advertising  
**OCAD University**  
*Sep 2004 - May 2009*